



"At the Zero Hour the big guns let loose, and the troops swung into action"

The Zero Hour is at hand for us

Nine o'clock tomorrow morning is the time set for the opening of the Fourth Liberty Loan Drive—the greatest ever launched by any Nation!

When the word comes, at the Zero Hour, go over the top with a roar of response that will be heard around the world.

Swing into action with every dollar you can command.


Send our soldiers out behind a barrage of bonds!

Lend the way they fight — Buy bonds to your UTMOST

This space is made available to the Government for the advertising of Liberty Bonds by the

Metropolitan Life Insurance Co.

on behalf of the holders of over nineteen million of its policies amounting to over four billions of dollars of insurance, for whose protection this company is holding over one hundred and fifty million dollars reserve besides other assets. This company will subscribe liberally to the new issue of Liberty Bonds and recommends them without qualification as the safest investment in the world. Its agents have sold over seventy-five millions dollars of U. S. B. and expect to reach one hundred and thirty millions this year.



Watch to-night for your copy of the "Stars and Stripes," a special Liberty Loan edition of the official newspaper of the American Expeditionary Forces. It has a message to you straight from the men in the trenches.



LIBERTY LOAN COMMITTEE
Second Federal Reserve District
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